Enrollment Assistors and Partner Organizations can post the following description to your website share an overview of NY State of Health.

Need health insurance? Enroll through NY State of Health.

NY State of Health: The Official Health Plan Marketplace is where New Yorkers shop for, compare and enroll in health insurance coverage. Over 6 million New Yorkers are enrolled through NY State of Health. NY State of Health offers a broad choice of health plans and enrollment assistance to help New Yorkers choose which plan is right for them. Some plans are free and most New Yorkers are eligible for financial support to lower their costs. Thanks to the federal American Rescue Plan Act, more people are now eligible to get reduced premiums through NY State of Health—even those with higher incomes who did not qualify before. Health insurance offered through NY State of Health includes a comprehensive set of benefits. Preventive care, such as routine office visits and recommended screenings, is free. To learn more and enroll, visit nystateofhealth.ny.gov or call 1-855-355-5777 (TTY: 1-800-662-1220).